

A glass of Ripple plant-based milk being poured from a bottle. The milk is a creamy, light beige color and is being poured from a clear glass bottle into a clear glass. The background is a solid blue color.

ripple®

Dairy Free Done Right

A **one-to-one replacement** that stands toe-to-toe with dairy in many applications, Ripple puts the froth in cappuccino, the creaminess in soup, and the richness in desserts.

300%

increase in menu
mentions of plant-based
food in the past year.

SOURCE: TECHNOMIC
IGNITE MENU DATA

LOOKS LIKE DAIRY • TASTES LIKE DAIRY • PERFORMS LIKE DAIRY

Discover the

Ripple Effect

With consumer tastes and dietary needs shifting, operators need an easy, one-to-one replacement for traditional, dairy-based foods. Ripple addresses those concerns by offering an ultra-pure pea protein solution that’s culinary focused and emphasizes clean taste, versatility, and performance in the kitchen.



100% VEGAN



LACTOSE FREE



NUT FREE



SOY FREE



GLUTEN FREE

73%

of millennials and Gen Z purchased a dairy-free alternative in a 12 month period.

SOURCE: MCKINSEY 2018 DAIRY SURVEY

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looking ahead

Get inspired with innovative recipes and serving ideas

Explore the versatility of Ripple across dayparts and segments

Understand consumer demand regarding sustainability, health and taste

For consumers, taste and performance matter when it comes to dairy alternatives. So does sustainability. Ripple delivers them all, fitting right in with on-trend beverage offerings, such as fair trade coffee and eco-friendly cups and straws. It uses far less water to produce than dairy milk and the leading alternatives, it generates significantly less CO₂ than dairy and almond milk, and it's always packaged using sustainable materials.

We'll Drink



To That



- WORKS IN ALL TRADITIONAL BEVERAGES, BOTH HOT AND COLD
- ADAPTS TO POPULAR FORMATS, SUCH AS NITRO CHARGES & COLD FOAMS
- PROVIDES AN APPEALING DAIRY ALTERNATIVE WITHOUT COMPROMISED RESULTS

Try This!

AGAVE LEMONADE WHITE CHOCOLATE CRUSHER

- 5 oz. Vanilla Ripple
- 3 oz. Agave Lemonade Concentrate
- 2 Tbsp. White Chocolate Syrup
- 16 oz. Ice

Blend all ingredients together until smooth, enjoy!

✱ Try the milk that's for the Earth and from the Earth. Find more recipes at ripplefoodservice.com.



DAIRY-FREE CAPPUCCINO

Ripple Unsweetened Vanilla is paired with flavorings and aggressively steamed to create a frothy head with perfect microfoam

58%

of consumers say they
are likely to purchase
plant-based foods.

SOURCE: TECHNOMIC

Texture

**CREAMY ROASTED GARLIC
SQUASH PUREE WITH
ROSEMARY**

made with Ripple Unsweetened Milk

As more consumers are leaning vegan or taking a plant slant, chefs are charged with creating recipes that respond to this trend without compromising the appearance, flavor, or texture of their signature dishes. Ripple has a high heat tolerance and matching functionality to dairy, making it a dependable milk substitute that satisfies the palates and nutritional requirements of guests.

Takes All

Try This!

Add a touch of Ripple Original Unsweetened Milk to vinaigrettes as an easy way to transform the flavors customers already love into a creamy indulgence.



Try the healthy milk alternative that's as satisfying as dairy. Request a sample of Ripple today.

CATERS TO DIVERSE
DIETARY NEEDS AND
PREFERENCES

DRIVES MENU
INNOVATION WITH
PROVEN RESULTS

CONTAINS 8G PROTEIN,
LESS SUGAR, AND 50%
MORE CALCIUM THAN
DAIRY MILK (ORIGINAL)



35%

of consumers are currently avoiding peak busy times at restaurants.

SOURCE: DATASSENTIAL

DF WAFFLE + EGGS

Avocado “DF” Waffle Toast and Eggs made with Ripple Unsweetened Milk

Ripple Works All Shifts

As operators see a steady stream of customers throughout the day, opportunity knocks. And, Ripple answers. Making your anytime items like waffles and biscuits dairy free is now easier than ever. Ripple offers a simple, one-to-one swap in any of your recipes while retaining your unique, from-scratch flavor.

Try This!

Dairy-Free Biscuits & Gravy is a Cinch: Simply blend Ripple Refrigerated Half & Half Creamer with your favorite biscuit and gravy dry mixes according to package directions.



Try the healthy, hearty milk alternative. Request a sample of Ripple today.

OFFERS CROSS-UTILIZATION POTENTIAL, SIMPLIFYING INVENTORY AND PREP

COMPLEMENTS SAVORY AND SWEET APPLICATIONS, SEAMLESSLY REPLACING DAIRY

SERVES AS A TRUSTED INGREDIENT IN SHARABLES AND SMALL PLATES



More and more, consumers are avoiding decadent sweets because of lactose intolerance or vegan dietary choices. Operators can save the day with desserts and baked goods made with plant-based Ripple. Better than just a replacement for cow's milk, Ripple elevates recipes with creamy goodness and 8g protein per serving.

This Treat is No Trick



- REPLACES DAIRY IN A VARIETY OF RECIPES WITHOUT SACRIFICING GREAT TASTE
- PROVIDES MORE NUTRIENTS THAN MANY CLASSIC ALTERNATIVES
- SERVES AS A DELICIOUS OPTION FOR THOSE SEEKING DAIRY-FREE

Try This!

Use **Ripple Unsweetened Milk** or Half & Half Creamer as a 1:1 milk replacement to create dairy-free desserts and baked goods.

Layer scoops of **Ripple Frozen Treats** for ice cream sandwiches, banana splits, and more.

✱ Try the delicious milk that's deliciously easy to incorporate. Request a sample of Ripple today.



FREAK SHAKES MADE WITH RIPPLE MINT CHIP FROZEN TREAT
and Ripple Chocolate Milk

Ripple is Going Places

41%
of millennials enjoy
trying new plant-based
foods and beverages
at restaurants.

SOURCE: TECHNOMIC 2020
GENERATIONAL CONSUMER
TREND REPORT

Ripple offers craveable flavors in single-serve packaging to boost any grab-and-go service. Aseptic options like Singles and Protein Shakes require no refrigeration, making them both a safe and convenient solution.

* Trade in dairy for plant based—without the trade-off. Request a sample of Ripple today.

- EASY, PORTABLE
ENERGY ON THE GO
- SHELF STABLE, CONTACT-FREE
SERVING FOR SAFER
OPERATIONS
- THE ONLY DAIRY ALTERNATIVE
YOU NEED TO STOCK, WITH
ALLERGEN-FRIENDLY, KOSHER
ATTRIBUTES



Pour For Pour,
Ripple Goes
Toe-To-Toe
With Dairy.



REQUEST A SAMPLE AT [RIPPLEFOODSERVICE.COM](https://ripplefoodservice.com)